

CONFERENCE PROGRAMME

APRIL 12-13 2021



CIVIC AND HEALTH COMMUNICATION FOR SUSTAINABLE INTEGRATION

DEMOCRACY - PARTICIPATION - DIGITALIZATION

*Welcome to a national conference on civic and
health communication hosted by the county
administrative boards and MILSA*

CONFERENCE PROGRAMME

MONDAY, APRIL 12, 13:00-16:00

13:00 *Welcome*

The conference is opened by Anneli Hulthén, Governor of Skåne

Introduction

The importance of civic orientation for a vibrant democracy

Andreas Norlén, The Speaker of the Riksdag

Integration and participation - a prerequisite for democracy

Elin Olsson, State Secretary at the Ministry of Employment

14:05 *PAUSE*

14:15 *Civic and health communication - a tool for health and social participation*

Panel discussion with

Ing-Marie Wieselgren, Project Manager, Assignment Mental Health
at the Swedish Association for Local Authorities and Regions

Erik Amnå, Professor Emeritus in Political Science, Örebro University

Ziad Jomaa, Director Civic and Health Communication Skåne, the County Administrative Board Skåne

Hiba Qatanani, Civic and Health Communicator, Municipality of Uppsala

The conversation is moderated by **Katarina Carlzén**, Head of Development, Partnership Skåne
and Project Manager, MILSA educational platform, the County Administrative Board Skåne

15:00 *PAUSE*

15:10 *Civic and health communication from a human rights perspective*

Lecture by **Elena Namli**, Professor of Ethics at the Faculty of Theology, Uppsala University

One goal of integration practices, such as the civic and health communication, is to strengthen democracy and enable all people to become active citizens. How does a human rights perspective contribute to this? What interpretations of human rights may weaken democracy rather than strengthen it?

16:00 *Thank you for today - see you tomorrow at 09:00*

TUESDAY, APRIL 13, 09:00-16:00

09:00 *Welcome*

Introduction

The county administrative boards' view of the Civic and Health Orientation and MILSA as a facilitator of high standards and national equity

Johan Blom, Deputy County Governor of Värmland

09:15 *Culture-sensitive Civic and Health Communication in the migrants' mother tongue - a promising tool of COVID-19 Infodemic Response in Sweden, ensured by MILSA national network (simultaneously translated to Swedish)*

Anette Agardh, Professor of Global health, Lund University

Ziad Jomaa, Director Civic and Health Communication Skåne, the County Administrative Board Skåne

The urgency of knowledge, practical tools and collaboration in producing sustainable solutions to present day challenges (simultaneously translated to Swedish)

Dr Santino Severoni, Director, Health and Migration Program (PHM), Office of the Deputy Director-General World Health Organization

The film "After the Flight" is shown

10:30 *PAUSE (10 min)*

10:40 *MILSA educational platform for civic and health communication, evaluations and analyses*

Pia Svensson, PhD Candidate in Social medicine and Global health, Lund university

Josefin Wängdahl, PhD Public Health, Uppsala university

Caroline Tomsfelt, researcher MILSA, the County Administrative Board Skåne

Rajia Addo Faddaoui, management consultant Ramboll Sweden

The status and future of civic orientation

Torgny Ängquist, the county administrative boards' national working group on civic orientation, the County Administrative Board Skåne

National materials on civic orientation

Emma Johansson Thoong, Informationsverige.se, the County Administrative Board Västra Götaland

Launch of MILSA tools and materials - ready for implementation

Klara Steinvall, MILSA, the County Administrative Board Skåne

12:15 *LUNCH*

13:00 *Civic orientation for a sustainable integration - presentation by the authors, MILSA*

Erik Amnå, professor emeritus Political Science, Örebro university

Mikael Stigendal, professor Sociology, Malmö university

14:00 *PAUSE*

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14:10 *Elective seminars (30 min)*

1. ***Digital learning - practical methods and tips***
Patricia Diaz, pedagogical developer and doctoral student, Royal Institute of Technology
2. ***MILSA Parenting Support - example from Uppsala Municipality***
Hiba Qatanani, Civic and Health Communicator, the Municipality of Uppsala
Anneli Sallin, dep. Principal, Adult Education, Municipality of Uppsala
Moderator: Kerstin Selén, Sensus Riksförbund
3. ***How do we reach out during a societal crisis? Covid-19 and culturally sensitive communication***
Anette Agardh, Professor of Global Health, Lund University
Ziad Jomaa, Director Civic and Health Communication in Skåne
Christina Andersson, Risk Communicator, Swedish Civil Contingencies Agency
Karina Godoy, Public Health Officer, Public Health Agency of Sweden
Moderator: Najoua Maniar, Civic and Health Communicator, Municipality of Borås
4. ***Method tool bank for Civic Orientation and Health Communication at Informationsverige.se***
Emma Johansson Thoong, Informationsverige.se, the County Administrative Board Västra Götaland
Klara Steinvall, MILSA, the County Administrative Board Skåne
Moderator: Sondos Sandgren, Civic and Health Communicator, Municipality of Luleå
5. ***Intersectoral collaboration with civil Society within the civic orientation - synergies and potential***
Henrik Nilsson, Process Leader, The Civil Society Network in the county of Skåne
Libertad Ruiz Costa, Process Leader and Case Manager, Save the Children
Sofia Gerdes, Project Leader RådRum, IM
Moderator: Islam Rezeq, Civic and Health Communicator, the County Administrative Board Skåne

14:40 **PAUSE**

14:50 *Elective seminars (30 min)*

6. **MILSA program on mental health and well-being - practical implementation**
Ziad Jomaa, Director Civic and Health Communication in Skåne, the County Administrative Board Skåne
Minka Huskic, Development coordinator, Municipality of Malmö
Banan Khatab, Advisor IM, RådRum
Moderator: Najoua Maniar, Civic and Health Communicator, Municipality of Borås
7. **Extended program of Civic Orientation - Practical examples**
Margueritte Salem, Municipality of Sollefteå - Coordinated Civic Orientation in Västernorrland County (SOSOV)
Mohamad Farhat, Municipality of Ronneby - Blekinge Center for Integration and Education
Moderator: Torgny Ångquist, the county administrative boards' national working group on civic orientation, the County Administrative Board Skåne
8. **Women making HERstory**
Parvin Ardalan, Head of project in a conversation with Martina Skrak, Gender Equality Strategist, The County Administrative Board Skåne about an interactive historiography through the voices of migrant women in Malmö.
Moderator: Ali Alabdallah, Civic and Health Communicator, the County Administrative Board Skåne
9. **No point waiting around - Civic Orientation for Asylum Seekers**
Two examples from initiatives on Civic Orientation for asylum seekers will be presented.
Ewa Jonsson, the County Administrative Board Kronoberg
Lena Andersson, Municipality of Ludvika
Mats Brandström, National coordinator assignment TIA, early action for asylum seekers, the County Administrative Board Skåne
Moderator: Fadil Radi, Civic and Health Communicator, the County Administrative Board Skåne
10. **Lessons learned from MILSA Educational platform - strengthening the profession through education**
Jonas Alwall, Senior Lecturer in International Migration and Ethnic Relations, Malmö university
Pia Svensson, PhD Candidate of Social medicine and Global health, Lund university
Josefin Wångdahl, PhD Public Health, Uppsala university
Moderator: Khilod al-Gebori, Civic and Health Communicator, the County Administrative Board Skåne

16:00 *End of conference*

